Cosmos Continiuum

EXPERIENCE
AUGMENTED REALITY
WITH TARGETED
FUN MESSAGES

DIFFERENT AUDIENCE
DIFFERENT MESSAGE

Gathers everything for powerfull in depth market insights while protecting the consumer identity.

Created by Studio Bleep and Wavefront Health Technologies

Cosmos Continuum is the next generation of targeted marketing using Augmented Reality (AR) to send a distinct message to multiple target audiences without the research overhead.

1. Select demographic criteria
2. Choose the triggering medium
3. Determine your audience
4. Create the messages

5. **Let consumers have a fun experience and analyze the results in real time**
The best part is your customers do not feel targeted, they know their privacy is not compromised and your brand gets more personal interactions.

BENEFITS

- One ad - Multiple targeted messages
- Destination-based marketing
- Extend Brick and Mortar reach
- Increase consumer sales
- Analyze and adjust campaigns in real time
- Messages can evolve over time
- Lower marketing costs
- Prevent social media backlashes

SAFETY AND PRIVACY WITH CORRSTAT

CorrStat is an interactive platform that allows people to share their health and lifestyle data while protecting the individual's privacy. This unique platform and its data engines allow third-party apps and devices to interact with CorrStat members' data in real time.

The data remains under the control of the CorrStat member and is never revealed, sold or shared.

APPLICATIONS

- Advertising
- Marketing
- Retail Outlets
- IoT devices
- Consumer Mailings
- Event Messages
- Contests & Rewards
- Entertainment

MORE INFORMATION

Cosmos Continuum is a product created by Studio Bleep and Waverfront Health Technologies.

For more information about the possibilities please contact:

Michael Gregson
michael@wavefronthealthtech.com
561 531 1161